



Certification Workshop

Learn the six critical attributes of successful project managers

After successful completion of this workshop and associated 360 degree assessment you will be registered as a PeoplePM Associate

During this one day workshop you will:

- Improve your capability in each of the six critical attributes of successful project managers:
 - **Anticipation** – “Look Over The Horizon”
 - **Organization** – “Be In Control”
 - **Leadership** – “Manage All 360 Degrees”
 - **Communication** – “Get On The Same Page”
 - **Pragmatism** – “Be Realistic”
 - **Empathy** – “Walk In Other People’s Shoes”
- Analyze the results from a 360 degree assessment to determine your Project Manager DNA
- Change the way you think & act by learning the PeoplePM thought processes
- Work with an instructor to develop a personal improvement plan
- Begin the process towards higher levels of PeoplePM certification.

Step up to the next level of project management . . . become a PeoplePM



Why PeoplePM?

We often hear about the dismal rate of project failure. Companies continue to struggle to get projects to work.

Strange isn't it? You take a group of executives, often very successful in their careers to date, put them onto a project, and they fail.

But is this really all that surprising?

Traditional project management techniques are effective at managing large scale capital intensive projects. But these techniques become less effective in the dynamic & fluid environments found within most organizations these days.

We wanted to find out what really made project managers successful in these environments. We looked at our clients, our partners, even our own consultants. What we found was that it didn't matter all that much if you had a sophisticated project management software system, or were utilizing the latest project management methodology . . . they can help, it's just that something else was more important.

What mattered was if the project manager possessed certain attributes. We identified each of these six critical attributes of successful project managers and PeoplePM was born.

Patrick Boylan
President & CEO

www.peoplepm.com

Workshop Outline

PeoplePM Overview

The workshop begins with an overview of PeoplePM:

- Origins of PeoplePM
- How PeoplePM is different to current project management methodologies & approaches.
- Overview of each of the six PeoplePM attributes of successful project managers
- Why PeoplePM capabilities are the most important skills for project managers

Project Manager DNA

We will then review an assessment of your PeoplePM capability:

- Undertake self assessment using proprietary diagnostic survey
- Analyze results compiled from 360 degree assessment undertaken prior to workshop
- The 360 degree assessment will involve contributions from your managers, peers & subordinates
- Determine your Project Manager DNA

PeoplePM In Detail

The workshop will then move onto an in depth review of each of the six critical attributes of successful project managers.

The sessions will commence with a review of the concepts of each attribute and the presentation & discussion of best practice "thought processes" for each area.

Each of these sessions will involve the use of case studies & structured templates. The case studies will dramatize typical project manager situations. While the templates will enable participants to walk through & analyze the thought process as taught in each session.

The focus on thought processes is a major innovation in the teaching of soft skills. These thought processes enable high level concepts to be translated into easily adopted step by step approaches. Each of these thought processes will teach participants a new way to think & act.

The Six Critical Attributes of Successful Project Managers

Anticipation – “Look Over The Horizon”

Change is constant and project managers need to know how to anticipate it. Learn how to:

- consider how ‘futurists’ predict the future
- review selected futures techniques
- consider the ‘real’ implications of your objectives
- develop mitigation approaches to manage potential derailers
- utilize enablers to achieve maximum benefit

Organization – “Be In Control”

Project managers need to be organized to ensure project efficiency. Learn how to:

- work smarter, not just harder
- consider organization tools & techniques
- select the time management technique that is right for you
- get situations under control
- ‘change the game’ by reducing urgency &/or effort of a task

Leadership – “Manage All 360 Degrees”

Project managers need to do more than just manage their project teams. Learn how to:

- consider the different types of ‘power’ that are available to lead
- develop a process to manage stakeholders
- develop a process to hold team members accountable
- develop action plans to get the most out of the people around you

Communication – “Get On The Same Page”

Project managers need to communicate to get work done & facilitate objectives. Learn how to:

- understand that communication is much more than outward verbal expression
- consider the other party before making any communication
- focus on structure to ensure your message is easily understood
- develop a simple process to ensure you get your point across every time

Pragmatism – “Be Realistic”

Projects are always time constrained and project managers need an effective decision making process. Learn how to:

- consider the decision making process
- review selected decision making & analysis methods
- identify & prioritize the right decision criteria
- develop a process to make decisions & assess objections

Empathy – “Walk In Other People’s Shoes”

Project managers need to understand other people to get work done. Learn how to:

- consider the role of emotional intelligence
- assess the personal traits & situation of other people before acting
- develop a process to define what you need and then determine who can help you
- develop action plans to get what you want

PeoplePM Adoption

The sole purpose of the workshop is to improve the project management skills of participants. The workshop will finish with the development of a personal improvement plan so that you obtain benefit from PeoplePM right away:

- define the one attribute needing the most attention & identify “quick-hit” tips to improve immediately
- review pre-populated improvement opportunities based on the results of your Project Manager DNA
- work with an instructor to develop your own personal improvement plan

REGISTRATION

PeoplePM Certification Workshops are currently scheduled for the following locations:

Washington, DC – October 27, 2008
Boston, MA – October 29, 2008
New York, NY – November 3, 2008
Philadelphia, PA – December 8, 2008
Atlanta, GA – December 10, 2008
New York, NY – December 12, 2008
Austin, TX – December 15, 2008
Chicago, IL – January 26, 2009
Seattle, WA – January 28, 2009
Boston, MA – January 30, 2009
San Francisco, CA – February 3, 2009
Stamford, CT – March 16, 2009
Boston, MA – March 18, 2009
New York, NY – March 23, 2009

Registration Fee: \$1,495.00 per attendee. Group discounts available.

Bring this workshop to you . . .

The PeoplePM Certification Workshop can be delivered at your location for groups of 10 or more individuals. The on-site option ensures that PeoplePM® is discussed within the context of your organization to meet your most pressing needs.

Please email or call for more details

Email: info@peoplepm.com

Phone: (212) 465 3100



Certification Levels

PeoplePM Associate

Entry level certification demonstrating knowledge of PeoplePM and areas of personal improvement.

Requirements include:

- Complete one day PeoplePM Certification Workshop
- Undertake 360 degree assessment with input from managers, peers & subordinates
- Obtain your Project Manager DNA

PeoplePM Peer

Mid level certification demonstrating extensive PeoplePM capability.

Requirements include:

- Complete online PeoplePM refresher course no sooner than six months after obtaining PeoplePM Associate certification
- Undertake 360 degree assessment with updated input from managers, peers & subordinates
- Project Manager DNA no less than 150 in total with no attribute scoring less than 20

PeoplePM Ace

Top level certification demonstrating master PeoplePM capability.

Requirements include:

- Complete one day PeoplePM Ace Certification Workshop no sooner than six months after obtaining PeoplePM Peer certification
- Undertake 360 degree assessment with updated input from managers, peers & subordinates
- Project Manager DNA no less than 200 in total with no attribute scoring less than 30
- Annual 360 degree assessment with Project Manager DNA no less than 200 in total with no attribute scoring less than 30 to maintain PeoplePM Ace certification

